

The Community Engagement Survey FY 2024/25

SUSTAINABILITY DEPARTMENT

BTS GROUP HOLDINGS PCL



TABLE OF CONTENTS



01 Overview

Community and Social Development framework

02 About the Survey

Engagement Survey Method and Boundary Identification

03 Summary of Results

Executive Summary and Key Figures

04 Survey Breakdown

Stakeholder Identification and Survey Boundary



STRATEGY

BUSINESS



OVERVIEW

The strategic direction of BTS Group's CSR initiatives aligns with sustainability-driven priorities from our 3M operations coupled with a clear integration of the United Nations Sustainable Development Goals (SDGs). Our CSR programmes all work to facilitate community participation and investments through our commercial operations, products or services. Together, every respective project and initiative work towards a central purpose – to empower communities towards a more sustainable future for all.

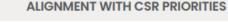




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ENSURE SUSTAINABLE NATIONAL SOCIO-ECONOMIC GROWTH AND WELL-BEING













SDG-ALIGNED CSR THEMES



ENVIRONMENTAL
PROTECTION AND CLIMATE
CHANGE IMPACT MITIGATION



SUSTAINABLE QUALITY OF LIFE



QUALITY EDUCATION AND KNOWLEDGE SHARING

MOVE

Provide convenient and safe door-to-door transportation solutions to customers which purposefully support the reduction of carbon emissions and improving environmental conditions for all

MIX

Provide comprehensive O2O solutions combining advertising, payment and distribution services, incorporating smart DATA for insight optimisation and customer satisfaction

MATCH

Provide a unique MATCH solution to its partners and share access to customer data from both MOVE and MIX network, resulting in the provision of a broad and customised audience reach.



CSR PRIORITIES Promote environmental protection and climate change mitigation through the reduction of carbon emissions in line with Thailand's decarbonisation strategies for the NDC under the Paris Agreement Provide emergency relief and support to those in need

Foster good health and well-being through sports and recreation Provide access to safe, accessible sustainable transport system and infrastructure Ensure access to quality education to build future talents



ABOUT THE SURVEY

Method and Key Areas of Exploration

At BTS Group, community engagement is a continuous and collaborative process that nurtures meaningful relationships between the company and the communities along the BTS SkyTrain routes. By fostering open dialogue and active participation, we aim to better understand local aspirations, concerns, and values. Through this engagement, we strive to co-create solutions that support community wellbeing and enhance the quality of urban life. Strengthening these connections not only empowers local communities but also reinforces mutual trust, helping us move forward together toward a more inclusive and sustainable city



Step 1

Survey Definition

Identify target BTS SkyTrain line and relevant key stakeholders for focused community engagement.

Step 3

Data Analysis

Thoroughly evaluate direct and indirect impacts, positive or negative, on the surveyed stakeholders.

Step 2

Data Collection

Conduct in-person interviews to gather insights from community members and local stakeholders.

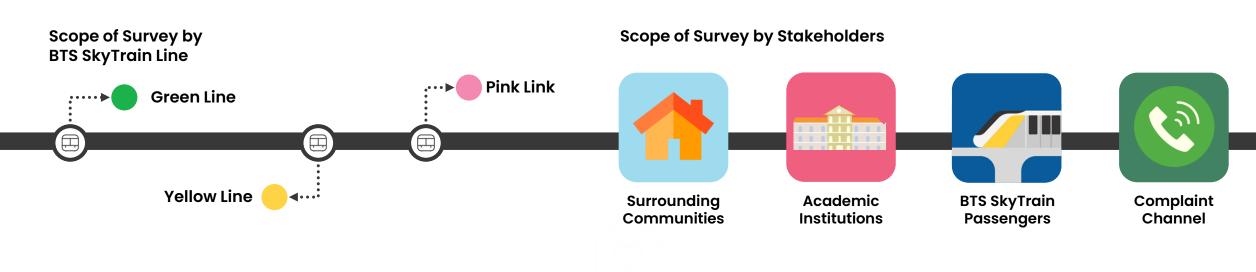
Step 4

Action Plan

Develop or improve solutions to address identified negative impacts on community wellbeing.

ABOUT THE SURVEY

Scope of Community Engagement Survey







ABOUT THE SURVEY

Key Assessment Areas

We aim to understand how BTS operations have impacted surrounding communities across the following areas:

Overall Community Impact

The general effect of BTS operations on the wellbeing and quality of life in the community.

Operational Impact

Changes in noise levels, traffic, and waste patterns associated with BTS activities in the community.

Community Development

The general effect of BTS operations on the wellbeing and quality of life in the community.

Community Programmes & Funding

Support provided by BTS for local initiatives such as education, health, and infrastructure.

Employment & Income Opportunities

The general effect of BTS operations on the wellbeing and quality of life in the community.



RESULTS & FINDINGS

Executive Summary

A community survey was conducted in person with 30 residents aged between 30 and 50 living near the Green, Yellow, and Pink BTS Lines. All participants have lived in the area well before the commencement of operations, allowing for meaningful insights into post-operation impacts. The results showed that the community experienced more positive than negative effects. Although some negative impacts were identified, residents noted that these were addressed once reported and felt the overall benefits of the operations clearly outweighed the drawbacks.

Key Identified Negative Impact

Noise Pollution

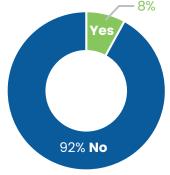
Income Disruption to Taxi Drivers

Waste Generation Surrounding the Stations

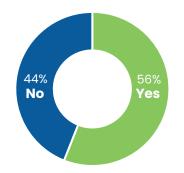


Key Figures

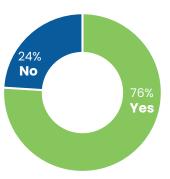
Experienced
Negative Impact
from Operations



Operations Have Generated Income for the community



Have Increased Access to Quality Education, Health and Ease of Mobility



SURVEY BREAKDOWN AND ACTION PLAN

Surrounding Acade

Communities

Significance to Operations

Surrounding communities serve as key users whose travel needs shape service delivery. The system transforms how they commute which offers faster, more reliable transport, reducing car use, and

improving access to jobs and

Academic Institutions

Students and school staff are regular users whose travel patterns inform service planning. The system enhances their commute by offering a faster, safer mode of transport and improving access to education across the city.

BTS SkyTrain Passengers

Passengers drive ridership, revenue, and service demand. Their travel patterns guide route planning, station development, and scheduling. Without passengers, the system cannot fulfill its role in reducing traffic congestion, promoting sustainable transport, or connecting people to jobs, schools, and essential services.

BTSC Official Complaint Channel

An official complaint channel allows the public to report issues, helping the company quickly identify and resolve problems. This improves service quality, builds trust, and shows accountability. Additionally provides insights into passenger needs and expectations, supporting continuous improvement and more responsive operations.

Identified Key Impact

(Positive and Negative)
(Direct and Indirect)

• Negative: noise pollution

services across the city.

- Negative: waste surrounding stations (underneath)
- Negative: shift in commuter behavior away from taxis since the introduction of the SkyTrain, impacting taxi drivers' income.
- Positive: improved transport infrastructures

- Positive: ease of transport
- Positive: community development programmes through knowledge sharing about BTS SkyTrain
- Positive: activities that promote knowledge
- Positive: cleanliness and pleasant surrounding
- Negative: noise pollution

Response to Identified Negative Impact Noise Pollution: Barriers have been installed to soundproof against noise pollution caused by SkyTrain operations.

Waste: waste disposal facilities have been placed throughout the stations

n/a

n/a

Noise Pollution: Barriers have been installed to soundproof against noise pollution caused by SkyTrain operations.

The World's Most Sustainable Transportation Company



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BTS Visionary Park - North Tower 34th Floor, 1000/9 Phahonyothin Road, Chomphon Sub-district, Chatuchak District, Bangkok 10900 Tel: +66 (0) 2080 1000 Email: sustainability@btsgroup.co.th www.btsgroup.co.th